



**Print & Digital
Media SA**

PRESS RELEASE

25 June 2015

2015 FREWIN JOEL WINNERS ANNOUNCED

25 June 2015, Johannesburg – The 2015 Frewin, McCall and Joel Mervis Awards’ winners were revealed last night at a glittering ceremony hosted by Print and Digital Media South Africa (PDMSA) held at The Venue Green Park, (also known as Johannesburg World Trade Centre) in Sandton.

The Awards recognize newspaper excellence in advertising, printing and production, layout and typography as well as the balanced use of pictures and graphics.

WINNERS:

The **Frewin Award** category recognises urban daily newspapers with a circulation above 50 000.”

- **Winner: Beeld**
- Runner-up: Die Burger
- Commended: The Star

The **McCall Award** category, which honours urban daily newspapers with a circulation of 50 000 or less:

- **Winner: The Witness**
- Runner-up: Volksblad
- Commended: Pretoria News

The **Joel Mervis** category, recognising urban weekly newspapers irrespective of their circulation

- **Winner: Rapport**
- Runner-up: Naweek Beeld
- Commended: City Press

NOTE TO EDITORS:

Print and Digital Media South Africa is an umbrella body incorporating print and digital media. It is a natural progression from the long-established Print Media South Africa and illustrates our commitment as an interactive organisation to keeping pace with the fast-changing media world of the 21st Century. An evolving and vibrant association, our express purpose is to represent and promote all aspects concerning the industry and our members.

PDMSA is a non-profit, voluntary association. Its' membership includes more than 500 newspapers and magazine titles that cater for four different language groups.

For any queries, please contact Malesedi Dlamini on malesedi@pdmedia.org.za

PLEASE NOTE: Print and Digital Media SA has new offices and a new **ADDRESS: Burnside Island Office Park, Building 8 – First Floor, 410 Jan Smuts, Craighall. TEL 011 326 4041**

