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World Association of Newspapers and News Publishers

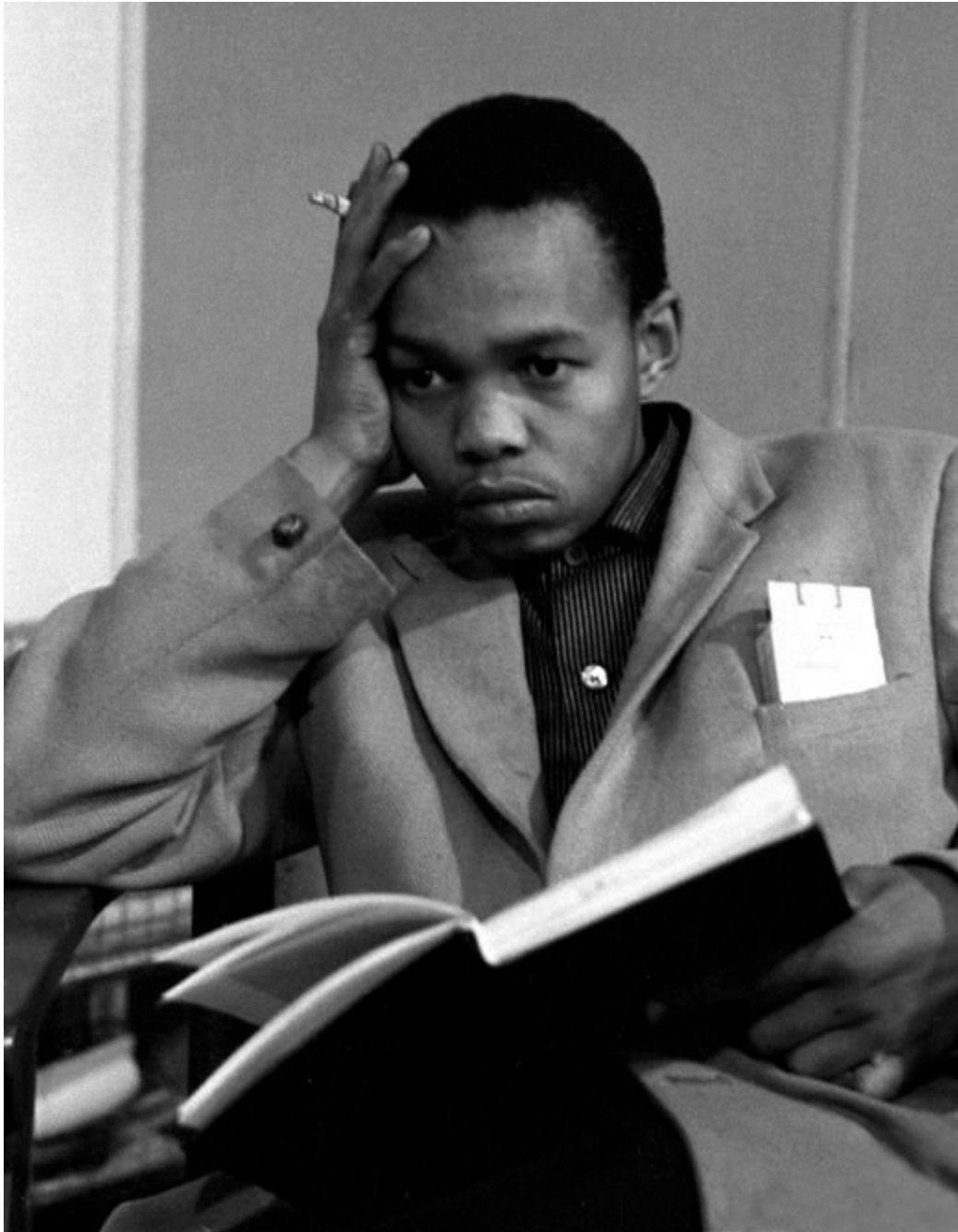


The World Association of Newspapers and News Publishers (WAN-IFRA), University of Central Lancashire, UK, and Norwegian School of Management are preparing their second annual World Newspaper Future & Change Study, and are calling upon newspaper company executives to take a survey about their company's business strategy and ability to change with the demands of the market.

This global study aims to better understand and quantify newspaper company's responses to challenges across the newspaper company value chain. During its inaugural year in 2009, despite extremely challenging financial circumstances for many newspapers around the world during the financial downturn, the majority of the 657 respondents indicated that their companies were in innovation mode, creating new print and digital products and new businesses, such as insourcing printing, training and events.

The 21-question survey should take no more than 15 minutes to complete. As a way of thanking survey respondents for their contribution, WAN-IFRA will send them the final World Newspaper Future & Change Study report following the World Newspaper Congress in Beirut in June 2010. Respondents will fill out their contact info at the end of the survey. Their identities will remain confidential.

The survey is being conducted in multiple languages: English, Portuguese, Spanish, French, German, Chinese and Japanese. The English version is available at: www.surveymonkey.com/s/wnfcs2010



The Print Media SA's Awards Committee, SANEF and the Nieman Society of Southern Africa are now accepting nominations for the 2010 Nat Nakasa Award for Media Integrity.

Nat Nakasa was a prominent journalist and writer who died in exile. This annual award recognises any media practitioner - journalist, editor, manager or owner - who has:

- * Shown integrity and reported fearlessly;
- * Displayed a commitment to serve the people of South Africa;
- * Tenaciously striven to maintain a publication or other medium despite insurmountable obstacles;
- * Resisted any censorship;
- * Shown courage in making information available to the SA public;
- * Any combination of the above.

If you think anybody fits this definition, please submit your nomination before **May 28, 2010** accompanied by a **motivation of 300 words** to:

malesedid@printmedia.org.za

or 2nd Floor, 7 St Davids

St Davids Office Park

PARKTOWN

Tel: (011) 484-3624

Fax: (011) 551-9650

For Attention: Malesedi Dlamini

The Award is open to all journalists irrespective of whether they serve a community / national newspaper, magazine or an electronic medium (including online publishers).

Previous winners of this Award are, however, not eligible for entry. The winner will receive **R20 000** in prize money and a certificate.